VERŻJONI ELETTRONIKA

L.N. 293 of 2013

EDUCATION ACT
(CAP. 327)

Bye-Laws of 2013 in terms of the General Regulations for University Postgraduate Awards, 2008 for the Degree of Master of Arts in Integrated Marketing Communication – M.A. - under the auspices of the Faculty of Media and Knowledge Sciences

IN EXERCISE of the powers conferred upon him by articles 74 (5) and 75 (6) of the Education Act (Cap. 327), the Chancellor the University of Malta has promulgated the following bye-laws made by the Board of the Faculty of Media and Knowledge Sciences in virtue of the powers conferred upon it by article 81 (1) (c) of the said Act and which have been approved by the Senate of the University of Malta as required by article 81 (2) of the said Act:

Citation and Interpretation

1. (1) These bye-laws may be cited as the Bye-Laws of 2013 in terms of the General Regulations for University Postgraduate Awards, 2008 for the degree of Master of Arts in Integrated Marketing Communication – M.A. - under the auspices of the Faculty of Media and Knowledge Sciences.

(2) In these bye-laws, unless the context otherwise requires –

"the Board" means the Board of the Faculty of Media and Knowledge Sciences;

"the Board of Studies" means the Board of Studies as appointed by Senate for the Course, on the recommendation of the Board;

"the Course" means the programme of study leading to the degree of Master of Arts in Integrated Marketing Communication – M.A.;

"the Degree" means the degree of Master of Arts in Integrated Marketing Communication – M.A.; and

"the Principal Regulations" means the General Regulations for University Postgraduate Awards, 2008.

VERŻJONI ELETTRONIKA

Applicability

2. These bye-laws shall be applicable for courses commencing in October 2013 only.

Requirements for Admission

3. The Course shall be open to applicants in possession of a first cycle degree in Communication Studies or Management or in another area of study which the Board considers as appropriate, provided that the first cycle degree is obtained with a second class honours or better classification, or an equivalent classification.

Course Duration

4. The Course shall extend over a period of three semesters of full-time study.

Programme of Study

5. (1) The programme of study shall comprise study-units to which a total of 90 credits are assigned, of which 60 credits are assigned to taught study-units and 30 credits are assigned to the dissertation study-unit.

(2) The programme of study shall be published by the Board after approval by Senate, normally not later than eight months prior to the commencement of the Course.

Assessment and Progress

6. (1) The assessment of each taught study-unit shall be completed by the end of the semester in which the teaching of the study-unit is held.

(2) Students who in any academic year fail in the assessment of not more than 20 credits for taught study-units shall be given the opportunity to re-sit the failed assessments at the next scheduled examination session (May or September).

(3) Students who fail in more than the number of credits permitted under paragraph (2) of this bye-law, or students who after re-assessment fail to obtain credit for any study-unit, shall be deemed to have failed the Course.

VERŻJONI ELETTRONIKA

Dissertation

7. (1) Students shall be required to submit a dissertation of not more than 25,000 words in accordance with the guidelines issued by the Board of Studies. The dissertation must also satisfy the Board of Studies as regards format and presentation.

(2) Work on the dissertation shall be undertaken primarily during the third semester of the Course. Each student shall be assigned a principal supervisor who can provide guidance and advice on a regular basis during the period of study.

(3) The title of the dissertation and a detailed research proposal shall be approved by the Board of Studies not later than two months before the start of the third semester.

8. (1) Students shall be required to have regular contact with their principal supervisor.

(2) Principal supervisors shall submit to the Board of Studies progress reports for each student under their supervision as applicable. Such reports may include a recommendation to either (a) extend the period of study in order to enable the student to complete the dissertation; or (b) terminate studies prematurely if the supervisor deems this to be proper in the circumstances, provided that:

(i) the extension of the study period referred to in (a) shall be in accordance with the provisions of Principal Regulations; and

(ii) the Board may not terminate studies prematurely according to (b) until it has first given the student a chance to be heard.

9. (1) Each dissertation shall be examined by a Board of Examiners composed of at least two examiners and the principal supervisor.

(2) The Board of Examiners for the dissertation may require students to defend the dissertation orally before them. The external examiner need not be present for the oral defence, but not less than 3 members of the Board of Examiners shall conduct the oral examination.

(3) Students whose dissertation is found unsatisfactory may either fail or be required by the Board of Examiners to rewrite the document in whole or in part and to re-submit it for examination. Students may re-submit the dissertation not later than four months from the notification of the decision of the Board of Examiners.

VERŻJONI ELETTRONIKA

Classification of the Award

10. The Final Weighted Average Mark for the purpose of the classification of the Degree shall be based on the results obtained in all the components of the programme of study, all credits being weighted equally.

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