VERŻJONI ELETTRONIKA

L.N. 392 of 2012

EDUCATION ACT
(CAP. 327)

Bye-Laws of 2012 in terms of the General Regulations for University Postgraduate Awards, 2008 for the Degree of International Master of Arts in Integrated Marketing Communication under the auspices of the Faculty of Media and Knowledge Sciences

IN EXERCISE of the powers conferred upon him by articles 74 (5) and 75 (6) of the Education Act (Cap. 327), the Chancellor the University of Malta has promulgated the following bye-laws made by the Board of the Faculty of Media and Knowledge Sciences in virtue of the powers conferred upon it by article 81 (1) (c) of the said Act and which have been approved by the Senate of the University of Malta as required by article 81 (2) of the said Act:

Citation and Interpretation

1. (1) These bye-laws may be cited as the Bye-Laws of 2012 in terms of the General Regulations for University Postgraduate Awards, 2008 for the degree of International Master of Arts in Integrated Marketing Communication under the auspices of the Faculty of Media and Knowledge Sciences.

(2) In these bye-laws, unless the context otherwise requires –

"the Board of Studies" means the Board of Studies as appointed by Senate after consultation with the Partner University;

"the Course" means the programme of study leading to the degree of International Master of Arts in Integrated Marketing Communication;

"the Degree" means the degree of Master of Arts in Integrated Marketing Communication;

"the Partner University" means a foreign university participating in the delivery of the Course and in the award, in terms of an agreement approved by Senate;

"the Principal Regulations" means the General Regulations for University Postgraduate Awards, 2008;

"the Senate" means the Senate of the University of Malta; and

"the University" means the University of Malta.

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(3) This Degree is an International Master's degree of the University and this shall be taken to mean that the Course is taught at the University in collaboration with a Partner University within the framework of a double degree programme. The Degree shall only be awarded if both universities declare the student to be eligible for its award.

Applicability

2. These bye-laws shall be applicable for courses commencing in October 2011 or later.

Requirements for Admission

3. The Course shall be open to applicants in possession of a first cycle degree in Communication Studies or Management or in another area of study which the Board of Studies considers as appropriate, provided that the first cycle degree is obtained with a second class honours or better classification, or an equivalent classification.

Course Duration

4. The Course shall extend over a period of three semesters of full-time study.

Programme of Study

5. (1) The programme of study shall comprise study-units to which a total of 90 credits are assigned, of which 60 credits are assigned to taught study-units and 30 credits are assigned to the dissertation study-unit.

(2) The programme of study shall be published by the Board of Studies after approval by Senate, normally not later than eight months prior to the commencement of the Course.

Assessment and Progress

6. (1) The assessment of each taught study-unit shall be completed by the end of the semester in which the teaching of the study-unit is held.

(2) Students who in any academic year fail in the assessment of not more than 20 credits for taught study-units shall be given the opportunity to re-sit the failed assessments at the next scheduled examination session (May or September).

(3) Students who fail in more than the number of credits permitted under paragraph (2) of this bye-law, or students who after re-assessment fail to obtain credit for any study-unit, shall be deemed to have failed the Course.

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Dissertation

7. (1) Students shall be required to submit a dissertation of not more than 25,000 words in accordance with the guidelines issued by the Board of Studies. The dissertation must also satisfy the Board of Studies as regards format and presentation.

(2) Work on the dissertation shall be undertaken primarily during the third semester of the Course. Each student shall be assigned a principal supervisor who can provide guidance and advice on a regular basis during the period of study.

(3) The title of the dissertation and a detailed research proposal shall be approved by the Board of Studies not later than two months before the start of the third semester.

8. (1) Students shall be required to have regular contact with their principal supervisor.

(2) Principal supervisors shall submit to the Board of Studies progress reports for each student under their supervision as applicable. Such reports may include a recommendation to either (a) extend the period of study in order to enable the student to complete the dissertation; or (b) terminate studies prematurely if the supervisor deems this to be proper in the circumstances, provided that:

(i) the extension of the study period referred to in (a) shall be in accordance with the provisions of Principal Regulations; and

(ii) the Board of Studies may not terminate studies prematurely according to (b) until it has first given the student a chance to be heard.

9. (1) Each dissertation shall be examined by a Board of Examiners composed of at least two examiners and the principal supervisor.

(2) The Board of Examiners for the dissertation may require students to defend the dissertation orally before them. The external examiner need not be present for the oral defence.

(3) Students whose dissertation is found unsatisfactory may either fail or may be required by the Board of Examiners to rewrite the document in whole or in part and to re-submit it for examination. Students may re-submit the dissertation not later than four months from the notification of the decision of the Board of Examiners.

Classification of the Award

10. The Final Weighted Average Mark for the purpose of the classification of the Degree shall be based on the results obtained in all the components of the programme of study, all credits being weighted equally.

Testimonial of the Award

11. The testimonial given by the University shall include a statement to indicate that the Partner University has separately awarded a degree for the successful completion of the same Course.

Repeal

12. The Bye-Laws of 2010 in terms of the General Regulations for University Postgraduate Awards, 2008 for the degree of International Master of Arts in Integrated Marketing Communication under the auspices of the Centre for Communication Technology, published as Legal Notice 403 of 2010, shall be deemed to cease to be in force as from 1st October 2011, provided that students registered for this course before 1st October 2011 shall continue to be governed by the bye-laws that were in force at the time of their joining the course.

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