L.N. 174 of 2008

BROADCASTING ACT
(CAP. 350)

Broadcasting Act
(Amendment of Third Schedule) Regulations, 2008

BY VIRTUE of the powers conferred by article 19 (2) (b) of the Broadcasting Act, hereinafter referred to as "the Act", the Broadcasting Authority, in conjunction with the Minister of Education, Culture, Youth and Sport has made the following regulations:

Citation.

1. The title of these regulations is the Broadcasting Act (Amendment of Third Schedule) Regulations, 2008, and they shall be read and construed as one with the Third Schedule to the Act.

Substitutes paragraph 34 of the Third Schedule to the Act.

2. For paragraph 34 of the Third Schedule to the Act, there shall be substituted the following:

"34. (a) The price of the product or service offered shall be provided during a teleshopping offer and the address from where business is conducted shall not be broadcast either orally or graphically:

Provided that in the case of a distance contract concluded following a direct offer made through a teleshopping window, it shall be the duty of the broadcaster to provide the address of the trader only in cases of contracts requiring payment in advance.

(b) The station which broadcasts a teleshopping window shall keep a record of the identity and the address of the trader who sells a product or a service during a teleshopping window, should a viewer who has purchased a product or service request such information.".

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